**From:** :[deleted as privacy information]@sigaar.nl]

**Sent:** Thursday, April 28, 2011 2:06 PM **To:** :[ deleted as a privacy information] (ENTR)

Subject: RE: Revision of the tobacco products directive - ECMA

:[ deleted as a privacy information],

As just agreed over the phone I herewith send you a copy of the main ECMA views on the RAND report "Assessing the impacts of revising the tobacco products directive" (annex I), which we presented to DG SANCO during the stakeholder meeting on 20 October 2010 (annex II, second page in yellow).

[one paragraph not in relation with the request- deleted ]

[one sentence not in relation with the request deleted].

:[deleted as privacy information]

**From:** :[deleted as privacy information]@sigaar.nl]

**Sent:** Wednesday, April 27, 2011 11:35 AM **To:** :[ deleted as a privacy information] (ENTR)

Subject: Revision of the tobacco products directive - ECMA

:[ deleted as a privacy information],

[one sentence deleted not in relation with the request].

. The reason why I contacted Mr [deleted as privacy information]was the current revision of the tobacco products directive.

Our association, the European Cigar Manufacturers Association (ECMA), fears that a "one size fits all approach" for all tobacco products would not work, as it - already - creates a disproportionate burden for the (mainly small to medium sized) cigar sector. Our views were confirmed in the final RAND report "Assessing the impacts of revising the tobacco products directive", which was published in October last year.

[one paragraph not in relation with the request deleted]

[one sentence not in relation with the request deleted].

:[deleted as privacy information]

ECMA
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5004 JB Tilburg
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Internet www.ecma.eu
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